**[ORGANIZATION LETTERHEAD]**

# [ORGANIZATION] TO TAKE PART IN #ABLETOSAVE 2022 CAMPAIGN

*Grassroots initiative aims to educate and encourage people with disabilities to open ABLE accounts*

**[CITY] (DATE)** – [ORGANIZATION] announced today that it will take part in #ABLEtoSave, a month-long, nationwide grassroots education and outreach campaign dedicated to increasing awareness around the benefits of Achieving a Better Life Experience (ABLE) accounts.

ABLE savings and investment accounts grow tax free for people with disabilities who are ABLE eligible, including members of Black, Indigenous and People of Color (BIPOC) communities who have disabilities.

ABLE accounts can be used for a wide variety of expenses, and have the potential to significantly increase quality of life of individuals with disabilities without jeopardizing much-needed benefits such as Medicaid and Supplemental Security Income (SSI). Since the passage of the Stephen Beck, Jr. Achieving a Better Life Experience (ABLE) Act in December 2014, 46 states plus the District of Columbia have launched ABLE plans, many are nationwide plans. According to the National Association of State Treasurers (NAST), as of March 2022, more than 119,000 ABLE accounts have been opened with $1.112 billion invested; the average ABLE savings is $9,344.

“ABLE accounts are a down payment on financial freedom for millions of eligible individuals with disabilities and their families,” [NAME], [ORGANIZATION], said. “The goal of the #ABLEtoSave campaign is to boost awareness of ABLE accounts among people with disabilities, their family members and those who support them. We hope to increase the number of ABLE eligible individuals who are opening and benefiting from these game-changing accounts.”

#ABLEtoSave Month 2022 will feature panel discussions with ABLE account owners and their family members, new ABLE resources, videos, and more. Visit the [#ABLEtoSave Month 2022 webpage](https://www.ablenrc.org/abletosave-2022/) for a list of activities and resources.

The campaign is managed by the [ABLE National Resource Center (ABLE NRC)](http://www.ablenrc.org/) with the generous support of its sponsors: [Prudential](https://www.prudential.com/) and [Wells Fargo](https://www.wellsfargo.com/) and in collaboration with the National Association of State Treasurers (NAST). The campaign will have widespread participation from ABLE plans, major national disability groups, financial institutions and other stakeholders.

# About [ORGANIZATION]

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# Contact:

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