

## ABLE NATIONAL RESOURCE CENTER LAUNCHES #ABLETOSAVE 2021 CAMPAIGN

The ABLE National Resource Center (ABLE NRC) with the help of its sponsors, Prudential, TIAA, CalABLE, ABLENow and ABLEAmerica, launched its annual month-long #ABLEtoSave campaign on August 2. The goal of #ABLEtoSave is to increase public awareness on the benefits of tax-advantaged ABLE savings and investment accounts to increase the financial well-being of people with disabilities. ABLE accounts offer eligible individuals a path to "Achieve a Better Life Experience (ABLE)" through the ABLE Act legislation of 2014. This includes a focus on the ways ABLE accounts can help address the needs of all individuals with a disability, including Black, Indigenous and People of Color (BIPOC) community members who are eligible for ABLE accounts. ABLE accounts have the potential to significantly increase the independence and quality of life for people with disabilities and their families without jeopardizing benefits such as Medicaid and Supplemental Security Income (SSI). During each week in August, ABLE NRC will provide sample messaging, social media posts and other resources to all campaign participants. #ABLEtoSave Month 2021 will feature podcasts, new ABLE resources, videos, panel discussions and more. Visit the #ABLEtoSave 2021 webpage for a list of activities and resources and follow the ABLE NRC on Facebook and Twitter.