

ABLE NATIONAL RESOURCE CENTER LAUNCHES #ABLETOSAVE CAMPAIGN

The <u>ABLE National Resource Center</u> (ABLE NRC) will launch its #ABLEtoSave grassroots campaign on August 3rd and throughout the entire month. The purpose of the campaign is to educate and inform the general public about Achieving a Better Life Experience (ABLE) accounts. The goals of the #ABLEtoSave campaign is to increase awareness about ABLE accounts and to increase the amount of ABLE accounts opened across the country.

ABLE accounts are tax-advantaged savings accounts that have the potential to significantly increase the independence and quality of life for people with disabilities and their families without jeopardizing benefits such as Medicaid and Supplemental Security Income (SSI). During each week in August, ABLE NRC will provide sample messaging, social media posts and other resources to all campaign participants. A new ABLE to Save podcast episode will air each Tuesday in August. To learn more about the #ABLEtoSave campaign and ABLE accounts, visit the <u>ABLE National Resource Center website</u>, (ablenrc.org) and like us on Facebook and Twitter.