



2019 #ABLEtoSave Sample Social Media

Links

- ABLERetirement National Resource Center: ablenrc.org
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General Facebook

- August is #ABLEtoSave month! The ABLERetirement National Resource Center launched the 2019 #ABLEtoSave campaign to educate individuals with disabilities, and their families, about Achieving a Better Life Experience (ABLE) accounts. To learn what ABLE accounts are and how they can help you on the road to financial stability, visit the [@theABLERetirementCenter](https://www.facebook.com/theABLERetirementCenter) website. ablenrc.org
- Did you know that ABLE accounts are tax-advantaged savings accounts that can significantly increase the independence and quality of life of individuals with disabilities without jeopardizing Medicaid or Supplemental Security Income (SSI)? Learn more by visiting the [@theABLERetirementCenter](https://www.facebook.com/theABLERetirementCenter) website. ablenrc.org
- Are you an individual with a disability, or a family member of a person with a disability, who is ready to become more financially stable? Become #ABLEtoSave with an ABLE account. ablenrc.org

General Twitter

- August is #ABLEtoSave month! #ABLEtoSave is a month-long campaign about Achieving a Better Life Experience (ABLE) accounts. Learn more: ablenrc.org
 - Did you know that #ABLEaccounts are tax-advantaged savings accounts for #PwDs that don't jeopardize Medicaid or SSI? Learn more, and become #ABLEtoSave. ablenrc.org
 - Ready to become financially stable? If you're a #PwD, an #ABLEaccount and [@theABLERetirementCenter](https://www.facebook.com/theABLERetirementCenter) can help. #ABLEtoSave Learn more: ablenrc.org
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Monday Posts – Facebook

- **Week 1:** Each week of [@theABLERetirementCenter](https://www.facebook.com/theABLERetirementCenter)'s #ABLEtoSave campaign focuses on a different theme. Week 1 covers opening an ABLE account and making key decisions for success. Visit the ABLERetirement National Resource Center website to learn more. <http://bit.ly/ABLEtoSaveWeek1>
- **Week 2:** Each week of [@theABLERetirementCenter](https://www.facebook.com/theABLERetirementCenter)'s #ABLEtoSave campaign focuses on a different theme. Week 2 covers best practices and actions steps for family members and supporters. Visit the ABLERetirement National Resource Center website to learn more. <http://bit.ly/ABLEtoSaveWeek2>



- **Week 3:** Each week of [@theABLENRC](#)'s #ABLEtoSave campaign focuses on a different theme. Week3 covers best practices for working-age adults. Visit the ABLE National Resource Center website to learn more. <http://bit.ly/ABLEtoSaveWeek3>
- **Week 4:** Each week of [@theABLENRC](#)'s #ABLEtoSave campaign focuses on a different theme. Week 4 covers celebrating all the ways you are ABLE! Visit the ABLE National Resource Center website to learn more. <http://bit.ly/ABLEtoSaveWeek4>

Monday Posts – Twitter

- **Week 1:** The #ABLEtoSave campaign from [@theAbleNRC](#) starts today! Week 1 covers opening an ABLE account and making key decisions for success. Learn more: <http://bit.ly/ABLEtoSaveWeek1>
 - **Week 2:** Each week of #ABLEtoSave from [@theAbleNRC](#) focuses on a different theme. Week 2 covers best practices and actions steps for family members and supporters. Learn more: <http://bit.ly/ABLEtoSaveWeek2>
 - **Week 3:** Each week of #ABLEtoSave from [@theAbleNRC](#) focuses on a different theme. Week 3 covers best practices for working-age adults. <http://bit.ly/ABLEtoSaveWeek3>
 - **Week 4:** Week 4 of #ABLEtoSave from [@theAbleNRC](#) focuses on celebrating all the ways you are ABLE! Learn more: <http://bit.ly/ABLEtoSaveWeek4>
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Webinar Series – Facebook

- **Kickoff:** [@theABLENRC](#) will kickoff the #ABLEtoSave webinar series on August 1 at 2pm ET! The webinar will be an orientation on what you need to know about ABLE. Register: <http://bit.ly/ABLEtoSaveKickoff>
- **Week 1:** The #ABLEtoSave webinar series continues on August 8 at 2pm ET with information on opening an ABLE account and making decisions for success. Register: <http://bit.ly/ABLEtoSaveWeek1>
- **Week 2:** The #ABLEtoSave webinar series continues on August 15 at 2pm ET with information on best practices and actions steps for family members and supporters. Register: <http://bit.ly/ABLEtoSaveWeek2>
- **Week 3:** The #ABLEtoSave webinar series continues on August 22 at 2pm ET with a focus on best practices for working-age adults. Register: <http://bit.ly/ABLEtoSaveWeek3>
- **Week 4:** The #ABLEtoSave webinar series concludes on August 29 at 2pm ET by celebrating all the ways you are ABLE! Winners from the #ABLEtoSave Video Contest will also be announced. Register: <http://bit.ly/ABLEtoSaveWeek4>

Webinar Series – Twitter

- **Kickoff:** [.@theABLENRC](#) will kickoff the #ABLEtoSave webinar series in August with an orientation on what you need to know about ABLE and ABLE accounts. Register: <http://bit.ly/ABLEtoSaveKickoff>
- **Week 1:** The #ABLEtoSave webinar series continues on August 8 with info on opening an ABLE account. Register: <http://bit.ly/ABLEtoSaveWeek1>



- **Week 2:** The #ABLEtoSave webinar series continues on August 15 at 2pm ET with info on best practices and actions steps for family members and supporters. Register: <http://bit.ly/ABLEtoSaveWeek2>
- **Week 3:** The #ABLEtoSave webinar series continues on August 22 at 2pm ET with a focus on best practices for working-age adults. Register: <http://bit.ly/ABLEtoSaveWeek3>
- **Week 4:** The #ABLEtoSave webinar series concludes on August 29 at 2pm ET by celebrating all the ways you are ABLE! Register: <http://bit.ly/ABLEtoSaveWeek4>